



FROM THE CHAIR

AND CEO



2019 was an incredible year for The Song Room during which we provided impactful, sustainable and scalable Arts Learning opportunities to Australian primary school children experiencing disadvantage.

We took the time in 2019 to reflect on the strength of our approach to Arts Learning. We challenged ourselves to consider how our work could become even more impactful and sustainable. We reviewed our business practices for efficient use of funding and increased investment in program delivery. All the while we continued to champion the inclusion of Arts Learning as a critical element in a quality education.

We successfully piloted *DUET*, a new professional learning and mentoring program for generalist primary school teachers which was supported by the Victorian Department of Education and Training. *DUET* was a big success, providing teachers with increased capacity, capability and confidence to include the Arts in their daily teaching practice.

As a result, we secured Federal Government funding to deliver the multi-year, intensive, integrated Arts Learning program titled *Transformational Learning through Creativity*, or TLC for short. This project rolls out across fifteen schools in four regional centres in four states from 2020, and includes a major research study to be conducted by the Australian Council for Educational Research (ACER).

A special thank you to our good friend Simon Gipson who led the organisation through to November. Simon's

pursuit of educational excellence and integrity has informed our approach to Arts Learning and our working culture immeasurably.

Enormous thanks also to our Teaching Artists who are critical to our work in schools around the country. Not only do they deliver the curriculum to increase levels of academic achievement, but they are also developing a creative mindset in students. They ask questions and they encourage curiosity, experimentation and the development of new solutions to existing challenges. They build confidence and resilience, and ease anxiety for young people.

Through their work we seek to encourage Australian children to express themselves and nurture their creative spirit - a right each of us are lucky to receive regardless of background or circumstance.

Thank you for your interest in, and support of The Song Room in 2019.

Anthony Mackay, AM

AM Alice Gerlach





CHALLENGING THE EDUCATION EQUITY GAP

At The Song Room we proudly work to level the learning playing field for Australian children experiencing disadvantage by connecting them to a quality education through Arts Learning.

From our research and 12 years of experience we understand that students who participate in our programs are more likely to display a range of positive emotions, have a willingness to learn, and be active members of their school and community.

Our goal is to make sustainable change to children's lives. So, in 2019 we challenged ourselves to find new ways to offer opportunities for teachers and schools to integrate Arts Learning into their school communities. We worked collaboratively with schools to gain a deeper understanding of their pain points, and we encouraged greater feedback from the sector in order to review our model.

Through this process we landed on a more unified approach to program delivery. We combined our Teaching Artist led classroom-based lessons, with new elements of professional learning for generalist teachers, access to digital education resources through ARTS:LIVE, and parental and community engagement opportunities to strengthen the delivery model. As a result, increased numbers of schools, students, and teachers across Australia experienced the impact of The Song Room in 2019.







TEACHING ARTIST POSITIONS +51%

SCHOOLS +129%

(percentages = 2019 vs 2018)





We continued our effort to CLOSE THE EDUCATION GAP in Australia by increasing program delivery by 132%, which is an additional 100 in-school programs compared to 2018.

Of these 25 were Deadly Arts programs, providing OPPORTUNITIES FOR INTERCULTURAL UNDERSTANDING for Indigenous and non-Indigenous students.

The Song Room launched our first In-School Music Mentoring Program, *DUET*, designed to build the CAPACITY, CAPABILITY AND CONFIDENCE

of generalist primary teachers to incorporate music education into their teaching and learning.

Through our partnership with the Victorian Department of Education and Training (DET) we delivered *DUET* to 158 teachers in 75 schools across Victoria, providing SUSTAINABLE AND SCALABLE SOLUTIONS

to help improve students' outcomes.

88% of participating teachers increased their skills and knowledge of music education and can now more CONFIDENTLY INTEGRATE MUSIC across the curriculum.

In remote and rural Australia, we delivered 51 blended learning programs across remote Northern Territory, regional Victoria and New South Wales.

Our performances gave students the chance to SHARE THEIR NEW SKILLS with friends and family. 300 children and teachers CELEBRATED THEIR SONG ROOM EXPERIENCE at 'More Than a Performance' during Children's Week at Melbourne's Federation Square. This event brought participating students together for a joyful celebration with guest performer, Ali McGregor.

In July four schools participating in our Deadly Arts program came together to celebrate Nyoongar culture in a NAIDOC concert in Perth. Students

Nyoongar culture with staff, students and their local Aboriginal community. Special guests Madjitil Moorna treated students with an AMAZING PERFORMANCE OF NYOONGAR MUSIC.

For the third year we helped shine a light on the IMPORTANCE OF MUSIC EDUCATION AND THE VALUE OF MUSIC TEACHERS,

by partnering with ARIA in the Telstra ARIA Music Teacher of the Year Award. Congratulations to our 2019 winner, Antonio Chiappetta from St. Andrews College, Sydney.



DIGITAL INTEGRATION

AND EXPANSION

The Song Room's digital education platform, ARTS:LIVE, provides hundreds of hours of stimulating online Arts Learning content to support teachers and motivate students.

Teachers have access to a variety of creative and fun resources, created in collaboration with some of Australia's most influential artists and cultural organisations. These range from Arts Centre Melbourne, Australian Music Vault, ERTH Visual & Physical Inc., Queensland Ballet, Sydney Opera House, and many more individual artists and educators who worked with us to produce innovative and inspiring content in 2019.

We produced 16 new comprehensive digital courses this year, spanning early years to upper primary levels, thanks to the generosity of The Ian Potter Foundation and the Australian Government's Catalyst Arts and Culture Fund.

ARTS:LIVE played an increasingly important role in teacher mentoring and professional learning, giving teachers the tools and confidence to easily include Arts Learning into their everyday teaching, and providing ongoing opportunities for students to engage in learning.













(percentages = 2019 vs 2018)







ARTS:LIVE subscribers increased by 31% in 2019, STEADILY BUILDING OUR COMMUNITY of users year-on-year.

Resource production increased by 220% compared to last year, and included videos, audio tracks and teacher SUPPORT MATERIAL WITH CROSS CURRICULAR LINKS to STEM and literacy.

Audience engagement grew by 36% showing that the resources continue to connect with parents, teachers and students, offering RELEVANT AND

By expanding our Early Years courses we introduced more young learners to music and creativity, and helped CREATE POSITIVE PATHWAYS FROM

The resources resonated with Early Years educators, with new Early Years users growing by 109% in 2019.





CREATING CHANGE

THROUGH ACCESS TO QUALITY EDUCATION

Involvement in music and the Arts helps children engage in their education, and form stronger connections to their peers and teachers at school. Improvements in school engagement result in improvements in general learning outcomes. This is the case for subjects considered core competencies like literacy and numeracy, and also importantly in areas like critical and creative thinking which build resilience and confidence.

Currently 3 out of 4 Australian schools don't have a specialist music teacher, making The Song Room a critical part of the education ecosystem.

In 2019, The Song Room worked with schools to provide 176 in-school music and arts programs to increase students' access to a high-quality arts education.

At Ardeer South Primary School, there is no music program. Unfortunately, for many families economic and social circumstances become a barrier to offering these opportunities to their child, even if the will exists. At this school there are many incidences of students who struggle with the school experience - reading, writing, spelling, comprehension, maths - on a daily basis.

Participation in The Song Room program was the first time many of these students experienced music as part of their education. The program offered them the opportunity to access learning in a new way, and provided opportunities for them to succeed.

In 2019 students from years two to six participated in weekly African Drumming sessions, with Teaching Artist, Jose Mesquita. Jose introduced hesitant students to drumming, and encouraged them to take risks. He challenged disruptive students with harder drumming rhythms and watched as they became disciplined, skilled players.

Teachers at the school found that students who were otherwise disengaged became focused during these sessions. Those who regularly expected to fail were given a chance to shine, and for the first time they felt confident enough to step up as leaders in the group.

"I have never seen some of these students organised. During The Song Room classes they were able to maintain focus as they played their part in their class piece. Many of them became totally different children, as they were able to competently and confidently function within the group."



IMAGE: MARCUS THOMPSON

positive ways of learning. The transformation in the students can generate changes for the whole family."

TEACHER, MILPERA STATE HIGH SCHOOL

CREATING CHANGE

FOR YOUNG PEOPLE FROM REFUGEE BACKGROUNDS

The Song Room provides long-term music and artsbased programs to Australia's most vulnerable communities experiencing hardship and disadvantage, including schools with students from low socioeconomic, culturally and geographically diverse backgrounds.

Milpera State High School is an English Language School in Queensland where 52% of students at the school have refugee backgrounds or are on migrant visas.

The students at the school took part in drumming, singing and dancing sessions with Teaching Artist Biddy Seymour. One of the main musical tasks was to keep a common beat through body percussion, drumming and marimba activities. The drumming activities required group awareness and helped create group unity, while singing gave the students' increased confidence to speak a new language.

The teachers involved in The Song Room program saw their students gain social skills like active listening, and an ability and willingness to follow instructions.

At the school was a 14-year-old girl born in an African refugee camp. When she first arrived at the school, she was non-verbal and disengaged. She had difficulty building relationships and she did not participate in class.

As part of The Song Room program, students were offered the opportunity to share something from their culture. She sang one of her church songs while playing quite complex rhythms on the djembe drum. She received such positive feedback from her class mates that she is now engaged, enjoying school more, and successfully collaborating and cooperating in class.



CREATING CHANGE

THROUGH PARENTAL ENGAGEMENT IN SCHOOL

When parents and carers are involved in children's education, research confirms that students display improved behaviour, increased social and emotional well-being, and greater academic success.

Our community projects help schools build a culture that engage students and connects the broader school community including parents and carers.

In recognition of the importance of parental involvement in students' schooling, The a2 Milk Company supported The Song Room in 2019 to help us provide new opportunities for parents to connect and contribute to the school community.

St Kilda Primary School participated in a Song Room after-school program that invited parents and students to come together to form a community choir. The choir included parents from across year levels and celebrated the culturally diverse community at St Kilda Primary School.

Families from different cultures brought stories and songs to the weekly sessions, sharing their culture and strengthening their connection to the school. The program gave parents the opportunity to feel comfortable on school grounds and be more active participants in their child's school life.

The project illustrated the power of parents to help ignite a passion in children for learning. Children were given the opportunity to engage in a project that was social and fun, but it also helped them to build listening skills, concentration, co-operation and confidence. Most importantly they were given the opportunity for self-expression and joy.

The value of the project at St Kilda Primary School is clear, with parents, teachers and students planning to continue the choir into the following semester. This shows the strength of the community connection generated by The Song Room and The a2 Milk Company.



IMAGE: THUY VY

"To have parents and staff and children working together – it has been beautiful. They leave the room skipping. They love it."







CREATING CHANGE

THROUGH INDIGENOUS CULTURAL EXCHANGE

The Song Room's Deadly Arts programs provide school communities with the opportunity to gain a deeper understanding of Aboriginal and Torres Strait Islander histories, cultures and knowledge.

With the support of LotteryWest in Western Australia and Mission Australia, The Smith Family and the Packer Family and Crown Resorts Foundations in New South Wales, The Song Room delivered 25 Indigenous culture and arts programs in 2019, led by local Indigenous artists. These programs helped to build intercultural understanding, cultural connection and pride in participating children and community.

Koondoola Primary School is officially the most multicultural school in WA with 83% of the students coming from a language background other than English and 11% of the students identifying as Aboriginal.

The Deadly Arts program in their school has given students, staff and parents a way to build understanding and awareness of the local Nyoongar history and culture, and to connect to the community.

Led by Nyoongar artists, students participated in a music program where they were taught Nyoongar language

songs, dances and the didgeridoo, as well as an exploration of visual arts traditions, which resulted in the creation of a large mural which tells the story of Koondoola Primary School and the coming together of diverse cultural groups on Nyoongar land.

The Deadly Arts program also brought parents and the wider community together in a weekly project called *Story Dolls*. Parents, students and Nyoongar Community Artist, Marcelle Riley, gathered to share stories while making traditional Nyoongar dolls. The 'Story Dolls' are dyed with local flora and are woven together to create a doll that represents themselves, their loved ones, or their ancestors.

The experience was incredibly powerful for a group of refugee mothers who took part in Story Dolls. The women from the Karen community shared stories of loss and displacement, as well as fond memories of home. The program brought together two First Nations communities, creating a positive cultural connection.

"It's been an amazing experience because I've never actually got to learn my culture until now."

NGEL, DEADLY ARTS STUDENT



PARTICIPATING

SCHOOLS

NT

Bulman School Yarralin School



WA

Balga Primary School Balga Senior High School Bentley Primary School Dianella Primary College Kewdale Primary School Koondoola Primary School Lockridge Primary School Mater Christi Catholic Primary School Medina Primary School Midvale Primary School St Gerard's Catholic Primary School Westfield Park Primary School



QLD

Kuraby Special School Milpera State High School

NSW

Baabayn Aboriginal Corporation Bankstown North Public School Bidwill Public School Bossley Park Public School Chester Hill Public School Community Chester Hill Preschool Dawson Public School

Emerton Public School Evans Intensive English Centre Liverpool Public School Mayfield East Public School Panania North Public School Shalvey Public School Tregear Public School Villawood East Public School

VIC

Alfredton Primary School Ardeer South Primary School Athol Road Primary School Ballarat North Primary School Bayswater Primary School Bethal Primary School Bittern Primary School Bonbeach Primary School Boneo Primary School Bourchier Street Primary School Shepparton Broadmeadows Valley Primary School Buninyong Primary School Carlton Primary School Chum Creek Primary School Collingwood English Language School - CELS Broadmeadows Collingwood English Language School - CELS Craigieburn Cranbourne West Primary School

Dandenong Primary School

Dhurringile Primary School Eaglehawk Primary School Eastern Ranges School Echuca Twin Rivers Primary School Fitzroy Primary School Geelong English Language Centre Harston Primary School Hastings Primary School Hazel Glen College Heany Park Primary School Heidelberg Primary School Hesket Primary School Highton Primary School Hume Valley School Jacana School for Autism Jennings Street School Kangaroo Flat Primary School Keilor Heights Primary School Kingsville Primary School Lightning Reef Primary School Lynbrook Primary School Macarthur Street Primary School

Malvern Primary School Mandama Primary School Meadows Primary School Merri Creek Primary School Mickleham Primary School Moe (South Street) Primary School Mooroopna Primary School Mordialloc Beach Primary School Morwell Central Primary School Morwell Park Primary School Nanneella Estate Primary School Newcomb Park Primary School Newstead Primary School Noble Park English Language School -NPELS Casey Noble Park English Language School -NPELS Noble Park Noble Park English Language School -NPELS Springvale Noble Park English Language School -NPELS Stonnington Glen Eira Campus Northern Bay College, Hendy P-8

Northern Bay College, Tallis P-8 Oatlands Primary School Oberon Primary School Oberon South Primary School Our Lady of the Immaculate Conception Penders Grove Primary School Preston South Primary School Rangebank Primary School Reservoir East Primary School Romsey Primary School Spring Parks Primary School St Albans East Primary School St Albans Heights Primary School St Kilda Primary School Stanhope Primary School Stevensville Primary School Strathaird Primary School Sunbury Heights Primary School Tatura Primary School The Lakes South Morang P-9 School Tongala Primary School Toongabbie Primary School

TRY South Yarra Preschool Tungamah Primary School Tyabb Railway Station Primary School Tyers Primary School Undera Primary School VICSEG Darebin Chinese Playgroup VICSEG Maribyrnong Indian/Napalese/ Bangladeshi Playgroup VICSEG Wyndham Karen/Burmese Playgroup Wallington Primary School Warrenheip Primary School Watsonia Heights Primary School Westbreen Primary School Whittington Primary School Willmott Park Primary School Wyndham Central Secondary College Yarra Me School Yarraman Oaks Primary School

BUSINESS

PERFORMANCE



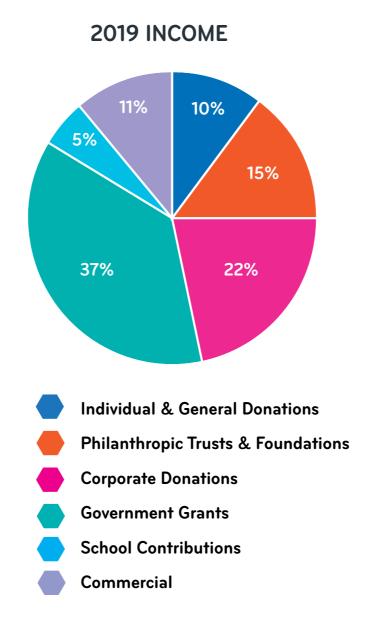
2019 was a year where The Song Room achieved both financial consolidation and organisational growth.

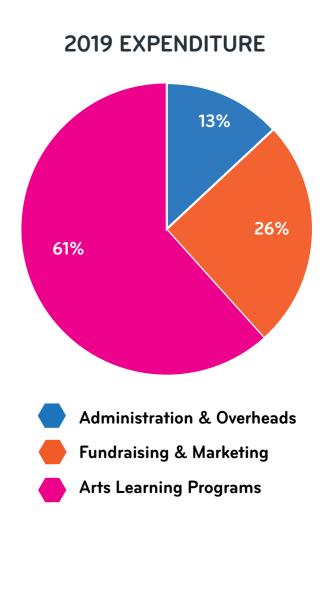
Revenue for the year was \$3,136,440 compared to \$2,879,704 in 2018. This positive variance of 9% was largely driven by increases in Philanthropy, Corporate and Government funding.

Overall expenditure was 3% higher than 2018 due to an increase in the number of Teaching Artists in schools across Australia. Reflecting higher required qualifications, The Song Room also increased remuneration for teaching artists by over 10%.

There was significant attention in 2019 on upgrading technology and increasing efficiencies across the organisation. This enabled higher productivity and a greater concentration of costs in program delivery.

The Song Room will continue to focus in 2020 on the efficient use of limited resources in delivering high quality, impactful Arts Learning programs to schools in need.







PARTNERS

AND SUPPORTERS

We would like to acknowledge the generous support and commitment of our Board of Directors, all of whom made a personal donation in 2019 to support our work.

Government





















Corporate

















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Project Partners



















ARTS:LIVE Collaborators

Amelia Kalifa
Cailan Burns
Cath Rutten
Christobel Elliott and the RYMS program
Erin Macintosh
Girlzone

Katie Hull-Brown Kimba Wong Kram Marianna Doherty Mo Komba Monica Lamperd Olympia Sheldon King Siying Yu Zoë Barry

Special Thanks

Ali McGregor
Andrew Seeckts
Craig Watt
Deanna Gerlach
Thuy Vy
Wendy Brooks and team

2019 Telstra ARIA Music Teacher of the Year Award Nominees:

Antonio Chiappetta, St Andrews College Sydney – winner Bel Skinner, North Regional TAFE Broome Julia Rennick, Gunnedah Conservatorium Gunnedah Lee Strickland, Narbethong State Special School Brisbane.

Ambassadors:

Conrad Sewell
Montaigne
Emma Watkins, our favourite yellow Wiggle
Katie Noonan



OUR TEAM

Every member of The Song Room team is dedicated to achieving our aim of giving each child the best possible start to life. We thank them for their indelible passion, skill and hard work.

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Manager (to July 2019)

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TEACHINGARTISTS

Alicia Benn-Lawler
Anna Van Veldhuisen
Basil Byrne
Bec Goring
Benjamin Segal
Biddy Seymour
Briony Swierzbiolek
Caitlyn Lesiuk

Caitlyn Lesiuk
Caitlyn Trotter

Cath Rutten
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Danny Eastwood

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Florence Bourke

Gemma Turvey
Gene Holland

Hannah Reeves

Jane Grimley
Jason Douglas

Jo Clancy

Jose Mesquita
Julian Scheffer
Julian Silburn

Katherine Anderson

Kathryn Fouracre Katie Hull-Brown

Kelvin Testolin

Kevin May

Kieron Byatt Lena Mitchell

Marcelle Riley
Marian Jenkinson

Natalie Calia

Nene Brown Olivia Samec

Olman Walley

Rachel Riggs Renee Chalmers

Rickeeta Walley

Roderick McLeod

Ronny Ferella Ryan Samuels

Sarah Dunston

Seantelle Walsh

Shannon Smith Sheldon King

Simon Lewis

Siying Yu

Sophie Banister Stefani Akelsic

Sue Lyons Tania Neil

Teresa Duddy

Trevor Eastwood
Tyson Wakely

Woody Clark



"The Song Room has had an amazing impact on our students. They are fully engaged and invested in the program and the Pantomime is bringing our school community together. We believe it has had a positive impact on our students' oral language, reading and writing abilities."

TEACHER, TYABB RAILWAY STATION PRIMARY SCHOOL

"The absolute joy of every session with Tess Duddy
[Teaching Artist] has been a highlight of the week for
both the students and myself. One of the many successes
was watching students participate and improve their
self-confidence and performance skills. The students
have been so engaged and willing to take risks. The
improvement in their music skills and singing ability has
been wonderful"

TEACHER, MANDAMA PRIMARY SCHOOL

IMAGE: THUY VY

"(I have) improved confidence in presenting music lessons effectively. I have been able to engage trauma affected and EAL students through the use of African songs and activities that ensure success for the students."

TEACHER, LIGHTENING REEF PRIMARY SCHOOL

"I loved how Flo demonstrated the concept of incorporating singing and rhythm into stories read to the class. I have new ways of incorporating drama into literacy classes which I am already putting into practice in my F-2 classroom."

TEACHER, UNDERA PRIMARY SCHOOL

"Without the support from The Song Room, quality arts education would not have been embedded in our school program. Exposure to arts education gives the students at Yarra Me School an opportunity to build their confidence and skills, promoting positive social, cultural and educational experiences."

"For many of our students, the arts experience provided by The Song Room would have been their first. The Song Room has been a pioneer, providing arts education to disadvantaged groups. I know of no other arts organisation that has been committed, long term, to this work."

NANCY SIDOTI - PRINCIPAL, YARRA ME SCHOOL

"My favourite part was everyone doing their best, and when I made my parents proud."

YEAR 1/2 STUDENT, ST ALBANS EAST PRIMARY

SCHOOL







The Song Room is an Australian social purpose organisation that levels the learning playing field for young people experiencing disadvantage through an impactful, sustainable and scalable approach to Arts Learning.

We work in partnership with schools and communities across Australia to improve teacher capabilities, educational outcomes, student engagement and well-being for young people.

To support our work please go to songroom.org.au. Donations over \$2 are tax deductible.

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FRONT COVER: LIVERPOOL PRIMARY SCHOOL

IMAGE: DEANNA GERLACH