



FOR IMMEDIATE RELEASE

## New ARTS:LIVE Music Industry Resources

The Song Room has just released a new music industry-focussed course on its award-winning music and arts education platform, **ARTS:LIVE**, the **free** education resource used in over 6,000 Australian schools.

**Music Industry Insight** is a collection of resources and activities featuring some of Australia's most talented musicians and industry figures including **Wally De Backer (Gotye)**, **Clare Bowditch**, **Helen Croome (Gossling)**, **Henry Wagons** and **UNFD's Matthew Rogers**. The resources are designed to engage high school students by providing a 'behind the scenes' look at the music industry. Students learn how to collaborate on and share their music, understand the basics of copyright and ownership, and learn how to create a music video accompaniment to their compositions.

The Song Room partnered with **Australasian Performing Rights Association (APRA)** to produce these resources, which are available **free** to every school in Australia at [www.artslive.com.au](http://www.artslive.com.au).

A promo teaser of the resources can be viewed here:

<http://www.youtube.com/watch?v=c6GdV4VncZg>

**Write Way to the Top** engages students in identifying, analysing and experimenting with musical and poetic conventions used in songwriting. The work of two contemporary Australian songwriters, **Helen Croome (aka Gossling)** and **Henry Wagons**, is explored as inspiration for students' own compositions.

**Get Your Music Out There** helps students develop a deeper understanding of the role of the music industry in creating music and marketing musicians. Contemporary Australian musicians **Clare Bowditch** and **Stavros Yiannoukas (Bluejuice)**, and record label manager **Matthew Rogers (UNFD)** provide their expertise.

**Make a Music Video** follows the collaboration between **Wally De Backer (Gotye)** and **Natasha Pincus** to create the music video **Somebody That I Used to Know**. In the activities, students explore the music video production process from start to finish.

**The Song Room** is a national not-for-profit organisation that brightens the futures of Australia's most disadvantaged children with tailored, high-quality music and arts programs, delivered in partnership with schools across the country. The Song Room also provides innovative, curriculum-aligned online arts education to over 6,000 Australian schools through the free **ARTS:LIVE** platform.

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