

Friday, 13 December, 2013
Melbourne, Australia

The Song Room hits a high note with \$30K Flying Start Grant

- Jetstar awards \$30,000 to not-for-profit organisation, The Song Room.
- Disadvantaged children to benefit from opportunity.
- WA & SA community groups can apply now.

Melbourne-based not-for-profit organisation, The Song Room has been awarded as the third Jetstar Flying Start Program grant recipient, receiving \$15,000 cash and \$15,000 in travel to be used for a ground-breaking music program for Australian primary school children.

The Song Room is a national not-for-profit organisation that brightens the futures of Australia's most disadvantaged children with tailored, high-quality music and arts programs.

The grant will enable The Song Room to expand its music programs across the country. The charity is looking to host a school excursion for students to travel interstate to Sydney to see a live performance at one of Australia's most recognisable cultural icons, the Sydney Opera House.

Caroline Aebersold, CEO of The Song Room said the team were doing star jumps of joy when they received notification of its successful application:

"This is a very exciting time for The Song Room. So many schools are being referred to us each week, and we now have the opportunity to expand our work even further as a result of this grant."

"Most commonly we work with primary schools in socio-economically disadvantaged areas that don't have access to music or arts programs. It's amazing to see the children's responses to the program."

"This grant will allow us to offer a special school excursion to the Sydney Opera House, which is sure to be an amazing experience for those children," said Aebersold.

Jetstar Australia and New Zealand Chief Executive Officer, David Hall said, "Every child deserves the chance to expand their world, though both music and travel. We are proud to be able to fly a group of school children to see one of Australia's musical and cultural icons."

A panel of judges including television host, Gorgi Coghlan, Austereo's Fox FM radio host, Jules Lund, Jetstar's Australia and New Zealand CEO, David Hall and Jetstar's Management Pilot, Jeremy Schmidt reviewed close to 400 worthy applications before selecting The Song Room as the grant recipient.

Entry is open to Australian not-for-profit community groups and organisations of any size. Charities, educational, health, arts or sporting organisations with a specific activity in mind are all encouraged to apply for a Jetstar Flying Start program grant. Applicants for the next grant close on 31 December from community groups in SA and WA.

Full application details are available at www.jetstar.com

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ABOUT THE SONG ROOM

The Song Room vision is that all Australian children have the opportunity to participate in music and the arts to enhance their education, personal development and community involvement, giving them the best possible start in life.

Independent evidence shows that The Song Room programs have an immense effect on the schools that it reaches. Results have included:

- Reduced school absenteeism by up to 65%
- Lifted students' literacy (NAPLAN) by up to an entire year
- Significantly improved children's social and emotional wellbeing
- Improved children's capacity to concentrate
- Improved children's levels of engagement with their learning

ABOUT FLYING START

Each quarterly grant will be worth \$30,000, comprising:

- \$15,000 cash
- \$15,000 worth of travel with Jetstar anywhere on the Jetstar network.
- Promotion of the community group or organisation on Jetstar's website and Facebook page.

Who can apply

Entry is open to Australian based not-for-profit community groups and organisations of any size, which are seeking funding to help enhance the lives of people in their local community and can be classified into one of the following categories:

- Charity;
- Educational organisation;
- Health organisation;
- Sporting group or organisation; or
- Arts group or organisation.

The community group or organisation should have a specific project in mind for how the grant will be used to benefit their local community.

How grants are awarded

Entries are reviewed by a judging panel that includes:

- Jetstar Australia & New Zealand CEO, David Hall
- Jetstar management pilot, Jeremy Schmidt
- Austereo's Fox FM radio host, Jules Lund
- Television host, Gorgi Coghlan
- A Jetstar team member in each relevant state or territory

When applications open and close

	Q1	Q2	Q3	Q4
DATES	Closed	Closed	Closed	1 OCT – 31 DEC
OPEN TO:	NT/QLD	NSW/ACT	VIC/TAS	SA/WA